# **Karla’s Website**

Content Map and Initial Questions  
10/23/2017

# Proposed Content Map

Here’s how we currently envision the site; this may change based on your answers to a few questions (see bottom of document).

* Home page, with two navigation choices (in [this style](http://www.mygoodgrains.com/)):
* Massage Therapy
* Yoga Instruction

Each subpage (Massage and Yoga) would have a main photo, a brief description of that service as well as your qualifications, a small gallery of class images, and a link to a “Locations/Times” page.

The “Locations/Times” page would provide a static calendar wherein each time slot, when clicked, would open a registration form for that time slot and service. This form would be contained in a pop-up modal.

# All Needed Content

This is a list of all content we’ll need to complete your site. We’ll still need items in red from you, but this isn’t urgent; we’ll just need them before development concludes.

* **Images**
* Home page hero image (Massage)
* Home page hero image (Yoga)
* Massage page hero image
* Yoga page hero image
* Gallery images for massage and yoga
* **Text Content**
* Massage services description
* Massage locations
* Yoga description
* Level descriptions

# Initial Questions

* What percentage of your classes are massage? What percentage are yoga?
* Do you own the rights to all provided images?

What do you think of the proposed content map? Any feedback?

# Next Steps

Next, we’ll design a mockup of the site – a series of images you can review before we begin actually developing the site. This will help us make sure we’re on the right track before we start.